



MEDIA RELEASE
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AGE gaming event generates strong sales leads

Initial feedback following this week's Australasian Gaming Expo has been extremely positive, with exhibitors encouraged by the attendance of quality buyers during the show at Sydney's Darling Harbour.

"All in all, we welcomed just under 10,000 visitors at the three day exhibition and conference," said Mr Ross Ferrar, Chief Executive of the organisers, Gaming Technologies Association.

"While the numbers were slightly down on last year's event, we are not surprised, given the current global and local economic downturn.

"We are pleased that exhibitors received strong sales leads from this year's event. And, visitors to the trade show also enjoyed the conference and networking opportunities to catch up with their industry peers and colleagues".

Trade show suppliers at the show are generally upbeat about the future of the gaming and hospitality market, and confident that the Asia Pacific region is at the forefront of technology.

Next year's AGE is the 20th Anniversary of Australasia's premier trade show for the gaming industry, scheduled for 16-18 August 2009.

Gaming Technologies Association, who organise and host the event, promise a spectacular gaming show next year.

"The gaming industry is global, with the Asia Pacific region leading the charge for future growth while providing the experience and knowledge gained from decades of successful operations," said Mr Ferrar from GTA.

This year's Australasian Gaming Expo showcased more than 200 exhibitors over three halls at the Sydney Convention and Exhibition Centre, and the unique AGE Gaming Conference. Entry to both the exhibition and the conference was complimentary to industry delegates, courtesy of the GTA.

The 2009 Australasian Gaming Expo and 20th annual event will be held 16-18 August 2009.

GTA hosts and operates the annual Australasian Gaming Expo (AGE) and the New Zealand Gaming Expo. Further information about the AGE is available at www.austgamingexpo.com.

Gaming Technologies Association (GTA) is a not-for-profit industry association, established in 1990 as the Australasian Gaming Machine Manufacturers Association for the purpose of promoting the development of the manufacturing resources of Australia. GTA members provide technology and equipment to hospitality venues in over 250 jurisdictions around the world. GTA's members are Ainsworth Game Technology, Aristocrat Technologies, Aruze Gaming Australia, Global Gaming Industries, IGT (Australia), Konami Australia, and Stargames Corporation.

Note to Editors:

Press releases can be found at <http://www.austgamingexpo.com/media.html>

Exhibitor listings can be found under the header "Exhibitors" at <http://www.austgamingexpo.com>

AGE images can be found at <http://www.austgamingexpo.com/media.html>

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