



23 November 2010

FOR IMMEDIATE RELEASE

REGISTRATION NOW OPEN FOR AGE 2011

The Gaming Technologies Association (GTA) today officially opened registration to the region's premier gaming conference, the Australasian Gaming Exhibition (AGE). The event will be held on 21-23 August 2011 at Sydney Convention & Exhibition Centre, Darling Harbour (New South Wales, AUSTRALIA).

Recognised as the 'must attend' event on the industry calendar, the 2011 AGE will showcase the latest in gaming technologies and associated products as well as provide exceptional networking opportunities for attendees.

The CEO of Gaming Technologies Australia, Ross Ferrar commented;

'AGE 2011 will once again be the benchmark in exhibitions for the Australian gaming industry. AGE will continue to be the destination for the launch of gaming innovations and provide exhibition attendees with a first-hand view of the products and services that will carry our industry into the future.'

Last year's AGE saw many of the GTA member manufacturers launch new gaming platforms. The 2011 AGE will see the subsequent release of new suites of games that have been enabled based on the prior software developments. It is a very exciting time for the Australian gaming industry; a host of new product can be anticipated.

Registration is now open and we look forward to welcoming the world's key

players to the Asia Pacific's most influential and exciting gaming exhibition.'

As the largest and most respected gaming showcase in Australia the 22nd annual AGE is anticipated to attract over 170 exhibitors and almost 5000 attendees.

Registration for AGE 2011 is online at www.austgamingexpo.com or by calling the Gaming Expo Help Line on 1300 724 030.

For further information contact:

Ross Ferrar

Gaming Technologies Association

(02) 8216 0931 or 0418 686 075

Gaming Technologies Association (GTA)
Level 34, 50 Bridge Street Sydney NSW 2000 Australia
Tel: 02 8216 0931 Fax: 02 8216 0701 Web: www.gamingta.com