



MEDIA RELEASE

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10,000 to attend Gaming Expo

Ten thousand people have registered to attend the 20th annual Australasian Gaming Expo starting this Sunday, the Gaming Technologies Association (GTA) announced today.

“Interest levels are higher than ever this year” said GTA’s Chief Executive, Ross Ferrar. “There’s a renewed sense of confidence and optimism among the exhibitors, who have been preparing for the trade exhibition at the Sydney Convention and Exhibition Centre since Wednesday.

“This show has a long tradition of delivering the latest, world’s-best products and services with a gaming flavour and a breadth of displays which is second to none. Exhibitors have been helped in their efforts by the largest gaming trade promotion campaign in Australia and superb background support systems.”

In addition to the trade exhibition, the Australasian Gaming Briefing will present two hours of current and insightful commentary to a capacity crowd from 4pm Sydney time on Monday 17 August. The Briefing will also be webcast live and in full. [Click here](#) to obtain the webcast link.

170 exhibitors are participating in the Gaming Expo trade exhibition, which operates on Sunday 16, Monday 17 and Tuesday 18 August 2009. More information on the event is available at www.austgamingexpo.com.

Contact:

Ross Ferrar

(02) 8216 0931 or 0418 686 075



Level 34, 50 Bridge Street Sydney NSW 2000 Australia
Tel: 02 8216 0931 Fax: 02 8216 0701 Web: www.gamingta.com